



EIZO Student Awards 2023

Brief and information



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Background

EIZO is a world leader in colour space management and the designer, innovator and manufacturer of colour accurate monitors. Considered as the industry standard by many creative professions, the EIZO ColorEdge range of monitors are specifically designed for use within post-production, digital photography, retouching, videography and design. The screen technology displays the highest degree of colour accuracy, tonal range and widest colour gamut for superior colour depth, allowing you to see more than ever before.

Based in Japan, the company was established in 1968 and originally manufactured television components. Ten years later EIZO entered the gaming market, manufacturing tabletop video gaming machines. Today EIZO designs, manufactures and globally distributes a huge range of innovative and specialised monitors and software to a host of industries. These include medical, aerospace, and of course the creative professions.

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Categories

This year's EIZO Student Awards will be held as a **one-category competition**. Students are free to submit a single still image or a video (up to 5 MB), as long as their work is relevant with the brief. Read our terms and conditions for more information.

Prices

An EIZO ColorEdge monitor

This year's first price is an [EIZO ColorEdge CS2731](#).

Work placement / mentor session

The winner of the EIZO Student Awards also win a once in a lifetime opportunity to learn from our expert judge – looking, listening, supporting the photographer and his crew, and getting a valuable entry for their CV.

A fast track into the industry.

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Brief – red green blue

Colors are an invention of the brain. There are no reds, greens or blues, only wavelengths of light, and electromagnetic radiations. The brain converts those into the colors we perceive. Each person's perception of colors is different, our emotional reactions differ and yet, colours are an essential part of how we navigate life as individuals and as a society.

It all starts in our eyes, when light hits the retina. From there, the light-sensitive cells send electrical signals to the brain which interprets them as the infinite spectrum of colors, hues, tones, depths, and intensities.

For this year's EIZO Student Awards, we would like you to dive into the „reds, greens and blues“ which make up our world. Tell us a story through these three colors, whether it is about their usage or interpretation, about their meaning or the illusions they produce.

Remember to think outside the ordinary and push the boundaries of what can be experienced through this theme.

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Submissions

Key dates

May 1	Category and Brief
May 1	Open for Submissions
July 31	Closed for Submissions
August 1	Open for votes
August 31	Closed for votes
September 4	Finalists announcement
September 18	Winner announcement
Endo of September	Awards Ceremony*

*Date to be announced

What to consider

Be original and daring. Push the limits of the brief and choose to interpret it in whichever way you like. The brief can be taken literally, or can be abstract, subversive and unexpected if you decide to look sideways. Innovate by exploring ideas and techniques. It could be studio or location based photography or videography, and you are free to use any analogue or digital image making process to create or edit your piece.

Dos and don'ts

- Do be innovative, original, uncensored in your creativity, feel free to be more philosophical or metaphorical about what „red, green and blue“ can represent.
- Don't look for the obvious, be literal, feel restricted by any relationship to the products or company guidelines.

What and how to submit

- Your work should be submitted digitally at www.eizoawards.com
- The deliverables for all entries are an image or video file, a title and a short description of your work
- Digital files of your submissions and completion of all required information on the online submissions form
- File format: TIFF or JPEG file format for images and MP4 for videos
- Read out Terms and Conditions for more information

Help and support

- Should you have any questions or need support with your submissions please contact noemie.dousse@eizo.com